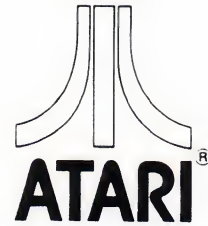


Corporate Headquarters



Atari Incorporated  
1265 Borregas Avenue  
PO Box 427  
Sunnyvale California 94086  
408 745 2000

Dear Software Developer:

Thank you for your submittal to the ATARI Program Exchange (APX). We are now processing it for review and will notify you when we have decided which programs will be published in the next APX Catalog.

APX is a new and exciting approach to consumer software, and its success is dependent upon the participation of people like yourself. We hope you continue the good work with your ATARI Computer and wish you every success.

Sincerely yours,

A handwritten signature in black ink that reads 'Paul Cabbage' with a stylized flourish at the end.

Paul Cabbage  
Manager, Software Review  
Software Acquisition Department  
ATARI Home Computer Division

PC:djb

Computer Division

Atari Incorporated  
1265 Borregas Avenue  
PO Box 427  
Sunnyvale California 94086  
408 745 2000

October 23, 1981

Mr. Mark Reid  
1308 Martha Road  
South Charleston, West Virginia 25303

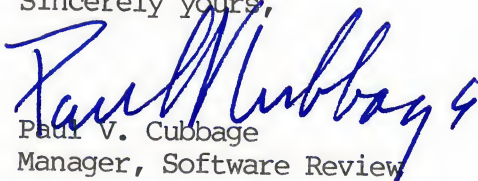
Dear Mark:

I am pleased to inform you that your program, "SOLITAIRE," appears suitable for publication in the Atari Program Exchange (APX) catalog. The program and documentation have been forwarded to the APX editorial staff for final editing and production of a manufacturable version. They will be contacting you in the near future. When I am notified that all production and editorial steps are complete, your program will be considered accepted by APX and I will execute the agreement and forward your copy to you.

If we work together, the program should appear in the next issue of the catalog to be published December 1, 1981. Programs published for the first time in that issue are eligible for the quarterly prizes as well as the cash grand prize of \$25,000 to be awarded February 1, 1982.

If you have any questions, feel free to contact me at the above address or telephone (408)745-5525.

Sincerely yours,

  
Paul V. Cabbage  
Manager, Software Review

PVC;djb  
#2(B15)

Computer Division

October 14, 1981

Atari Incorporated  
1265 Borregas Avenue  
PO Box 427  
Sunnyvale California 94086  
408 745 2000

Mr. Mark Reid  
1308 Martha Road  
South Charleston, West Virginia 25303

Dear Mark:

I am pleased to inform you that your program, "DOWNHILL," appears suitable for publication in the Atari Program Exchange (APX) catalog. The program and documentation have been forwarded to the APX editorial staff for final editing and production of a manufacturable version. They will be contacting you in the near future. When I am notified that all production and editorial steps are complete, your program will be considered accepted by APX and I will execute the agreement and forward your copy to you.

If we work together, the program should appear in the next issue of the catalog to be published December 1, 1981. Programs published for the first time in that issue are eligible for the quarterly prizes as well as the cash grand prize of \$25,000 to be awarded February 1, 1982.

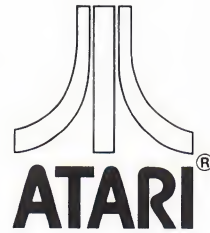
If you have any questions, feel free to contact me at the above address or telephone (408)745-5525.

Sincerely yours,

  
Paul V. Cabbage  
Manager, Software Review

PVC;djb  
#2(B15)

Computer Division



Atari Incorporated  
1265 Borregas Avenue  
PO Box 427  
Sunnyvale California 94086  
408 745 2000

Dear Software Developer:

Thank you for your submission to the ATARI Program Exchange (APX). We appreciate your effort but regret that we can not use your program at this time.

Enclosed is another submittal packet. We hope that you will continue to submit programs to APX.

Sincerely yours,

A handwritten signature in cursive script that reads 'Paul Cabbage'.

Paul Cabbage  
Manager, Software Review  
Software Acquisition Department  
Personal Computer Systems

PC/ct

ATARI Program Exchange  
P. O. Box 427  
155 Moffett Park Drive, B-1  
Sunnyvale, CA 94086

November 4, 1981

Mark Reid  
1308 Martha Road  
S. Charleston, West Virginia 25303

Dear Mark,

Enclosed is a draft of the revised user instructions for your program, DOWNHILL. Please look over the draft for factual errors or omissions. In addition, if you have strong feelings about any aspects of the style, please note these as well.

I'd appreciate hearing from you as soon as possible. If you can discuss your changes with me by telephone, it would greatly speed the review process. Please call our toll-free APX number, 800/538-1862, and ask to speak to me.

Even if you prefer to mail your review comments, I'd like to hear from you so that I'll know the reason for the delay and have a general idea of the nature of the changes. If you mail back your comments, please address the envelope as follows:

ATARI Program Exchange  
Attention: Ann Kelcy  
P.O. Box 427  
155 Moffett Park Drive, B-1  
Sunnyvale, CA 94086

Feel free to call me at any time if you have questions about the revisions. As soon as you approve the user instructions, we can complete the acceptance process.

Sincerely,

*Ann Kelcy*

Ann B. Kelcy  
Publications Manager, APX

\* DOWNHILL user manual  
\* Send Diskettes



ATARI Program Exchange  
P. O. Box 427  
155 Moffett Park Drive, B-1  
Sunnyvale, CA 94086

December 15, 1981

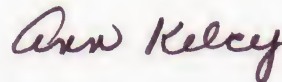
Mark Reid  
1308 Martha Road  
S. Charleston, West Virginia 25303

Dear Mark,

Enclosed is a complimentary copy of the complete package APX distributes to purchasers of your program, SOLITAIRE. If your program is available on both cassette and diskette, we've included both versions. Otherwise, we've sent only the diskette version. We've also included the winter edition of the APX Software Catalog, containing a description of your program. Feel free to contact me if you have any comments or questions about the user instructions or catalog description, or contact Dale Yocum, manager of APX, for other matters concerning your program. Use the toll-free APX numbers (800/538-1862 for calls outside California or 800/672-1850 for calls within California) to call either of us.

We very much appreciate your contribution to the program exchange. Our sales are increasing dramatically, and we know the increase is due in large part to the reputation we're developing for offering high quality programs meeting a variety of needs.

Sincerely,



Ann B. Kelcy  
Publications Manager, APX

ATARI Program Exchange  
P. O. Box 427  
155 Moffett Park Drive, B-1  
Sunnyvale, CA 94086

December 15, 1981

Mark Reid  
1308 Martha Road  
South Charleston, West Virginia 25303

Dear Mark,

Enclosed is a complimentary copy of the complete package APX distributes to purchasers of your program, DOWNHILL. If your program is available on both cassette and diskette, we've included both versions. Otherwise, we've sent only the diskette version. We've also included the winter edition of the APX Software Catalog, containing a description of your program. Feel free to contact me if you have any comments or questions about the user instructions or catalog description, or contact Dale Yocum, manager of APX, for other matters concerning your program. Use the toll-free APX numbers (800/538-1862 for calls outside California or 800/672-1850 for calls within California) to call either of us.

We very much appreciate your contribution to the program exchange. Our sales are increasing dramatically, and we know the increase is due in large part to the reputation we're developing for offering high quality programs meeting a variety of needs.

Sincerely,



Ann B. Kelcy  
Publications Manager, APX

Computer Division

Atari Incorporated  
1265 Borregas Avenue  
PO Box 427  
Sunnyvale California 94086  
408 745 2000

November 3, 1981

Mr. Mark Reid  
1308 Martha Road  
South Charleston, WV 25303

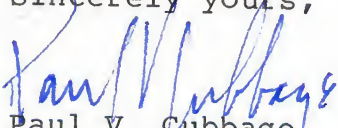
Dear Mark:

I am pleased to inform you that your program Downhill has won third prize in the Consumer category of the Atari Program Exchange Contest. The prize is \$1,000 worth (retail value) of Atari products. Enclosed are some current price lists to aid you in choosing your prizes.

Please inform me in writing as to your desires and I will do my best to expedite shipment to you. If you have any special needs or questions, you may call Karen Foley at (408) 745-4413.

I extend my congratulations to you on your fine effort and hope to see more programs from you in the future. You are also eligible for the \$25,000 annual grand prize, which will be announced February 1, 1982.

Sincerely yours,

  
Paul V. Cabbage  
Manager, Product Review  
Home Computer Division  
#35(A1)